

Finnish Federation of the Brewing and
Soft Drinks Industry

Domestic sales of beer by distribution channel, %

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Retail outlets	64.8	65.8	67.4	67.0	68.5	69.2	70.2	73.8	75.3	77.1	78.3
Restaurants	29.4	28.7	27.4	28.0	26.5	25.8	25.2	22.4	20.8	20.0	19.1
Alko's retail outlets	5.8	5.5	5.2	5.0	5.0	5	4.6	3.8	3.9	2.9	2.6

Source: Member companies of the Federation of the Brewing and Soft Drinks Industry. The statistics do not include sales by actors outside the Federation, nor private imports of brewery products, which are not statistically recorded.